



CA addresses health reform at NAIC conference

The National Association of Insurance Commissioners held its 2010 spring conference in Denver, Colo. March 24–28. As would be expected, the recently passed health care reform legislation was a major topic of discussion at the conference. The NAIC will play a crucial role in how the new laws are implemented, and Communicating for America is dedicated to working with the NAIC, its staff and committees to ensure that associations are allowed to continue offering Americans purchasing their own health insurance access to affordable, portable health coverage.

It was noted at the convention that the NAIC/Consumer Liaison Committee will have a particularly important role as the legislation is applied. We agree that this is not only good news for health care consumers, it is essential for effective reform; the “experts” have a lot to gain from the commonsense insight of consumers. CA has been a member of this committee in the past, and we look forward to working with them again on behalf of our members.

CA’s position as new laws are put into practice is clear and concise: We are not in the insurance business, but rather the association business. We have seen the impact that legitimate associations can have, using the power of their members, in providing consumers with high-quality and affordable health insurance, as well as a vast number of other benefits. Effective implementation will be challenging, but we are committed to making certain that the voice of our members is heard.